

SPONSORSHIP PACKAGE

MESSAGE FROM PAUL & TINA TURNER

We are pleased to announce that we will be hosting the 14th Annual Julia's Hope Cup, our traditional annual pond hockey tournament and carnival, on Saturday, February 15, 2025 at Chippawa Park Pond in Welland.

Every year, the Welland community looks forward to Julia's Hope Cup a celebration of the life of Julia Turner and her humanitarian spirit, while raising funds in support of The Hope Centre.

Years ago, we created the Hope Cup Pond Hockey Tournament to raise money for the Hope Centre. This festival gathered families in the community for classic outdoor Canadian pond hockey with an indoor silent auction and amazing prizes donated by local businesses. The name changed to Julia's Hope Cup, after our daughter Julia passed away in 2011, to honour the life of Julia and her inspiring spirit.

Funds raised will go towards The Hope Centre's food security programs, including their food bank and community lunch program. In 2024, The Hope Centre had over 24,000 visits to their food bank and served over 35,000 take-out lunches to help the most vulnerable in our community.

More people than ever are facing food insecurity in our community with more than 1 in 10 Wellanders accessing the food bank in 2024.

This year, Julia's Hope Cup is aiming to raise over \$60,000 to support The Hope Centre's food security programs. We hope that we can count on your support to help us reach our fundraising goal.

Paul & Tina Turner



www.juliashopecup.ca



SPONSORSHIP OPTIONS



COMMUNITY CHAMPION \$5,000

Provides 70 single parent families with emergency food.

THE HOPE CENTRE COMMITMENT

- Logo/Name featured prominently on the event website
- Name mention in media release
- Logo/Name on ALL social media Posts and Email blasts
- Event Day promotional opportunity



COMMUNITY LEADER \$2,500

Provides 30 families of four with emergency food.

THE HOPE CENTRE COMMITMENT

- Logo/Name featured prominently on the event website
- Logo/Name on ALL social media posts
- Logo/Name on event day signage



COMMUNITY BELIEVER \$1,000

Provides 25 senior couples with emergency food.

THE HOPE CENTRE COMMITMENT

- Logo/Name featured on website
- Logo/Name on 4 social media posts
- Name on event day signage



COMMUNITY FRIEND \$500

Provides 20 singles with emergency food.

THE HOPE CENTRE COMMITMENT

- Logo/Name featured on website
- Logo/Name on 1 social media post



COMMUNITY SUPPORTER \$250

Provides 10 children with snacks for one week.

THE HOPE CENTRE COMMITMENT

- Logo/Name featured on website



SPONSORSHIP REPLY FORM



CONTACT & COMPANY INFORMATION:

Contact Name: _____

Business Name: _____

Street Address: _____

City: _____ Postal Code: _____

Phone: _____ Email: _____

I WISH TO BECOME A SPONSOR:

Community Champion for **\$5,000**

Community Friend for **\$500**

Community Leader for **\$2,500**

Community Supporter for **\$250**

Community Believer for **\$1,000**

I wish to donate a different amount: _____

PAYMENT METHOD (choose one):

Cheque is enclosed made payable to The Hope Centre

Please send an invoice to issue payment

Credit Card Number _____ Exp. Date _____

* NOTE: we will contact you to acquire your CV code

FORM SUBMISSION:

Please confirm your sponsorship and provide logo files to Jennifer Sinclair, Community Engagement Coordinator at The Hope Centre at jsinclair@thehopecentre.net

For inquiries please call Jennifer Sinclair at 905-788-0744 ext. 223